

Developing colour

Bognor Regis can handle much when it comes to design and colour – it aspires to be creative, fun and vibrant without compromising any of its maturity, heritage and importance. It is a welcoming place and has the potential to push forward with ideas that other places may not be able to handle!

It doesn't need to be 'shy' so a bold contemporary approach is one that will bring a great sense of place with opportunities to involve stakeholders and communities in some of the developing ideas.

This page introduces a new set of colours as options to be used in the developing scheme. While contemporary they range from bright to pastel, to more subtle shades to allow for a flexible and wide design approach. While a good range is shown here there is still the opportunity to develop further with alternative options as the project evolves.

Contemporary wayfaring colour palette

238 56 49 0,76,79,7 #ee3831 <small>PMS 3556</small>	255 88 105 0,65,59,0 #ff5869 <small>PMS 2346</small>	255 157 162 0,38,36,0 #ffd2a2 <small>PMS 3572</small>	255 141 109 0,45,57,0 <small>PMS 1635</small>	255 106 57 #ff6a39 0,98,78,0 <small>PMS 1645</small>	239 106 0 #efa900 0,56,100,6 <small>PMS 3564</small>
#f6b700 246 183 0 0,26,100,4 <small>PMS 3514</small>	#daaa00 218 170 0 0,22,100,15 <small>PMS 110</small>	#c59014 197 144 20 0,27,90,23 <small>PMS 3547</small>	#b4a91f 180 169 31 0,6,83,29 <small>PMS 7766</small>	#8bc400 139 196 0 29,0,100,23 <small>PMS 2293</small>	#00892f 0 137 47 100,0,66,46 <small>PMS 3522</small>
0 164 153 #00a499 100,0,7,36 <small>PMS 3272</small>	0 148 213 #0094d5 100,31,0,16 <small>PMS 3538</small>	48 127 228 #307fe2 79,44,0,11 <small>PMS 2727</small>	60 87 161 #3c57a1 63,46,0,37 <small>PMS 3590</small>	#8e51a8 60 87 161 15,52,0,34 <small>PMS 3559</small>	164 141 209 22,33,0,18 <small>PMS 3543</small>
107 164 184 42,11,0,28 <small>PMS 549</small>	127 156 144 #7f9c90 19,0,8,39 <small>PMS 5565</small>	183 169 154 #b7a99a 0,8,16,28 <small>PMS 7529</small>	179 163 105 0,9,41,30 <small>PMS 451</small>	139 124 94 0,11,32,45 <small>PMS 2326</small>	#c58b68 197 139 104 0,29,47,23 <small>PMS 7515</small>